

RIOT GAMES – CONTEST RULES

CONTEST PERIOD. Contest opens at 10:00 A.M. on August 22, 2016 (PST) and closes at 10:00 P.M. on August 26, 2016 (the “Contest Period”).

HOW TO ENTER: No purchase necessary. At the start of the Contest Period, log onto <http://www.leagueoflegends.com> website for a list of the final four teams in the League of Legends Championship Series Finale Summer 2016. You will need the League of Legends Client, which is available free of charge, and a League of Legends account. Using the Client and through your account, purchase a Summoner Icon for one of the final four teams for 250 RP. Click on your profile icon in the Client and select the Summoner Icon to equip it. Each game you play (excluding Custom, Coop vs. AI, and Tutorial games) while the Summoner Icon is equipped during the Contest Period is one entry.

HOW TO ENTER WITHOUT PURCHASE/PLAY: To participate without purchasing a Summoner Icon or playing the game, you can submit an entry by sending an email to lockin@riotgames.com. Set out your full name and complete contact information with daytime telephone number and area code, the name of the team that you are supporting and in about 75 words, the reason that you are supporting that team. You must also include the team you are supporting in the subject line. Each entry must be original, and in your own words.

ENTRY LIMIT: Only one Entry (i) per person; (ii) per League of Legends and/or email account; and, (iii) per 30 minute interval. Each 30 minute interval begins on the hour or half hour (i.e. 10:00 a.m., 10:30 a.m., 11:00 a.m., etc.) during the Contest Period.

SPONSOR: Riot Games, Inc.

ELIGIBILITY: This contest is open only to legal U.S. and Canadian residents, who have reached age of majority where they reside at the time of entry. You are not eligible if you are: (1) an employee or representative of Sponsor, its affiliates (including parent, sister and subsidiary companies), or other party in any way involved in the development or administration of this Contest, including advertising and promotional agencies, public relations agencies, suppliers of materials or services related to the Contest, or a member of the immediate family (spouse, parents, siblings and children, regardless of where you reside) or household member of any such employee or representative. Groups and organizations are ineligible.

RANDOM DRAW: On or about September 2nd at 12:00 P.M. Pacific in Los Angeles, California, one random draw for each of the four teams (four random draws in total) will be conducted from all Entries received by the contest closing date. Odds of winning depend on the number of entries received by the closing date for each team.

PRIZES: There are four (4) prizes available to be won, each consisting of five (5) separate event shirts signed by a team with a personalized Summoner Name on the back. The approximate retail value of each prize is \$125 USD. Prize will be delivered to the winner by mail or courier using the address provided for winner confirmation.

Prizes must be accepted as awarded, are not convertible to cash, non-refundable, not for resale, cannot be replaced if lost or stolen and cannot be substituted except as follows: Sponsor may substitute a prize of equal or greater value (based on the approximate retail value of the prize as stated in these Official Rules), including without limitation, a

cash award, if the prize cannot be awarded as described for any reason. Prizes are provided "as is" without further representation, warranty or guarantee of any kind, express or implied.

NOTIFICATION AND WINNER CONFIRMATION: Selected entrants will be notified within 14 days after the random draws using the information in their League of Legends account or email entry. To be confirmed a winner, selected entrant must reply to the email notification within 5 business days. Inability to contact a selected entrant and confirm him/her as a winner within the specified time may result in disqualification and selection of an alternate entrant. To be confirmed a winner, selected entrant may be required to provide proof of identity to confirm his/her eligibility, provide the names to be printed on the prize, and if a selected entrant is from Canada, he/she must first correctly answer a mathematical skill-testing question to be administered by phone.

By accepting a prize, confirmed winners agree to the use of their names and cities in any advertising and promotion by the Sponsor without further compensation

GENERAL CONDITIONS:

This Contest will be run in accordance with these Official Rules, subject to amendment by Sponsor and consent of the Régie des alcools, des courses et des jeux for Quebec. The Official Rules at ADDRESS shall govern in the event of any inconsistency with other Contest-related materials.

In the event of a dispute over the identity of an online entrant, entry will be deemed submitted by the authorized holder of the League of

Legends account or the email account, as applicable. Sponsor, in its sole and absolute discretion, reserves the right, with the consent of the Régie des alcools, des courses et des jeux for Quebec, to modify or terminate the Contest and amend the Official Rules at any time, without individual notice, and for any reason. In no event will more than the stated number of prizes be awarded.

Void where prohibited by law. Entrants residing in those areas where the contest is void may participate in the contest but may not win any prizes.

Entries obtained through fraudulent means, through robotic, scripted, macro or any other automated means, through an abuse of Sponsor's website, or that are in any way tampered with, incomplete, at the sole and absolute discretion of Sponsor, or are in excess of the stated limits, will be judged void and disqualified. All entries are subject to verification by Sponsor and Sponsor reserves the right in its sole and absolute discretion to cancel and revoke any entries if they are found to be improper or if the entrant is subsequently found to be ineligible pursuant to the Contest Rules.

CONDUCT: By participating in this contest, entrants acknowledge that they have read and understood these rules and agree to abide and be bound by them and all decisions of Sponsor, which shall be final and binding in all matters relating to this contest and the awarding of prizes. Sponsor in its sole discretion, reserves the right to disqualify any person it finds to be: (a) violating these Official Rules; (b) tampering or attempting to tamper with the entry process or the operation of the Contest; (c) acting in an unsportsmanlike or disruptive manner; or (d) attempting to undermine the legitimate operation of the Contest.

LIMITATIONS OF LIABILITY: Sponsor is not responsible for any inability of a potential entrant to successfully enter the Contest for any reason, or for late, lost, filtered or misdirected Entries or for any computer, online, telephone or technical malfunctions that may occur. Proof of sending an Entry is not proof of receipt by Sponsor. Entrants further agree to release Sponsor, its affiliates (including parent, sister and subsidiary companies), or other party in any way involved in the development or administration of this Contest, including advertising and promotional agencies, public relations agencies, suppliers of materials or services related to the Contest from any liability resulting from, or related to administration of the contest, attempted participation or participation in the contest, selection or confirmation of winners, and award or use of a prize.

FOR QUEBEC RESIDENTS: Any litigation respecting the conduct or organization of a publicity contest may be submitted to the Régie des alcools, des courses et des jeux for a ruling. Any litigation respecting the awarding of a prize may be submitted to the Régie des alcools, des courses et des jeux only for the purpose of helping the parties reach a settlement.

WINNERS LIST: The names of the winner may be obtained by sending a self-addressed stamped envelope to: LCS Contest, Riot Games, 12333 W. Olympic Blvd., Los Angeles, California 90064.

PRIVACY: Personal information collected, used and disclosed in association with this contest shall be governed by our privacy policy here <http://na.leagueoflegends.com/en/legal/privacy>

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